

# 9th Annual Junior Achievement Stock Market Challenge



**Thursday, October 17,  
2024, @ Akerman LLP**

**Student Event:  
9:00am - 12:00pm**

**Corporate Event:  
5:00pm - 8:00pm**

**A STOCK MARKET PROGRAM FOR HIGH SCHOOL STUDENTS &  
A FUN INVESTING COMPETITION FOR MIAMI PROFESSIONALS**

The Junior Achievement Stock Market Challenge provides students an opportunity to test their investing savviness through four in-class lessons and a realistic stock market simulation. The team with the highest net worth in its stock portfolio at the closing bell wins!



**Wall Street comes to Miami!**

## 2023 IMPACT



**1,832**

Students served



**22**

Participating schools



**13**

Hours of instruction per student



**43**

Volunteers

**Thank you, 2023 Top Sponsors!**

 **EverBank**

 **DELTA**

 **akerman**

**JPMORGAN CHASE & CO.**

*William Blair*

 **City  
National  
Bank**  
SAY YES TO POSSIBILITY.

 **Templeton  
Family  
Foundation**

**TRIVEST**

 **Together, we are inspiring and preparing Miami's young people to succeed!**

# Corporate Event | Thursday, October 17, 2024

## EXPERIENCE THE THRILL OF THE TRADING FLOOR!



Increase your company's visibility and network with other professionals as you share in the excitement of this one-of-a-kind evening. **Proceeds from the Corporate Event make it possible for high school students to participate in the JA Student Stock Market Challenge.**



## SPONSORSHIP OPPORTUNITIES



	Title Sponsor <b>\$50,000</b>	Wall Street Sponsor <b>\$25,000</b>	Platinum Sponsor <b>\$10,000</b>	Opening/ Closing Bell Sponsor (2) <b>\$8,000</b>	Gold Sponsor <b>\$6,000</b>	Silver Sponsor <b>\$3,500</b>	Bronze Sponsor <b>\$1,500</b>
Naming Rights - "The Junior Achievement Stock Market Challenge, presented by..."	✓						
Ringing Opening/Closing Bell				✓			
Logo on Table Numbers	✓						
Logo on Student Login Portal	✓	✓	✓				
Emcee Recognition	✓	✓	✓	✓	✓		
Logo on Marketing Material	✓	✓	✓	✓	✓		
Rotating Logo on Master Trading Screen	✓	✓	✓	✓	✓		
Recognition on Junior Achievement Website	✓	✓	✓	✓	✓	✓	
Social Media Shoutout	✓	✓	✓	✓	✓	✓	
Logo on Day-of-Event Presentation	✓	✓	✓	✓	✓	✓	✓
Corporate Day of Service	✓	✓	✓	✓	✓		
Corporate Team(s) of 4 Players	4	3	3	2	2	1	
School Team(s) Funded (4 students/team)	25	20	8	4	4	2	2

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

**\$800** - Sponsor a School Team.

**\$500** - News Ticker Symbol: During the final competition, your logo will be featured on screen when news updates are released. News Tickers are digital news items that assist players with decisions about their stocks - just like in real life.

**\$500** - Newsletter Sponsor: Digital Newsletters distributed during the game help players make decisions about their investments. Your logo will be featured on these Newsletters at the final competition.

**\$700** - Stock Ticker Symbol: Your company becomes a stock. You'll be a safe investment with a positive long-term outlook!

**\$2,000** - Teacher Lounge and Breakfast Sponsor.

**\$3,500** - Sponsors five School Buses.

**\$4,000** - Trader Sponsor: There are more teams than traders, which makes traders the most popular group at the event. Traders will wear visors with company logo. Two trader sponsorships available (one daytime at student event & one at corporate event).

**\$5,000** - Paddle Sponsorship: Up to two savvy sponsors will have their company logo displayed on the paddles used by players to gain the attention to complete a transaction. This sponsorship also includes one corporate team. Two paddle sponsorships available (one daytime at student event & one at corporate event).

For more information, please contact Linda Barrocas: [lbarrocas@jamiami.org](mailto:lbarrocas@jamiami.org)