28TH ANNUAL
JUNIOR ACHIEVEMENT
GOLF & TENNIS INVITATIONAL

Monday, May 4, 2020
Deering Bay Yacht & Country Club
13610 Deering Bay Drive
Coral Gables, FL 33158

EVENT SCHEDULE
10:15 AM | Golf Registration, Pop-Up Store, Lunch
11:30 AM | Call to Carts
11:45 AM | Shotgun Start!
1:00 PM | Tennis Registration, Pop-Up Store
2:00 PM | Tennis Matches Begin!
4:45 PM | Cocktail Reception, Auction, Awards Presentation

WHY BECOME A SPONSOR?

Your sponsorship of this event is critical for Junior Achievement of Greater Miami, Inc. to continue providing programs focused on financial literacy, work readiness, and entrepreneurship to young people in South Florida. These programs are delivered at no cost to students. You can make a difference in the lives of these children by participating in this world-class event.

See the Sponsorship Opportunities on the next page for more information.

www.jamiami.org
**SPONSORSHIP OPPORTUNITIES**

<table>
<thead>
<tr>
<th>Presenting Sponsor</th>
<th>Inspiring Tomorrows™ Sponsor</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>$50,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$7,500</td>
<td>$5,500</td>
<td>$3,500</td>
</tr>
</tbody>
</table>

**Number of students impacted by your support**
- 2,500
- 750
- 500
- 375
- 275
- 175

**Corporate foursomes**
- 5
- 3
- 3
- 2
- 1
- 1

**Tennis player spots**
- 10
- 8
- 6
- 4

**Naming rights for event ("presented by...")**
- ★
- ★
- ★
- ★
- ★
- ★

**$150 Voucher per golfer**
- ★
- ★
- ★
- ★
- ★
- ★

**$65 Voucher per tennis player**
- ★
- ★
- ★
- ★
- ★
- ★

**Social media shoutout**
- ★
- ★
- ★
- ★
- ★
- ★

**Corporate Day of Service**
- ★
- ★
- ★
- ★
- ★
- ★

**Opportunity to display your company's banner at the event**
- ★
- ★
- ★
- ★

**Pop-Up Store visibility: include your logo on each voucher and banner placement at store**
- ★

**Logo Recognition:**
- ★
- ★
- ★
- ★
- ★
- ★

**Event program**
- ★
- ★
- ★
- ★
- ★
- ★

**JA website**
- ★
- ★
- ★
- ★
- ★
- ★

**On-course tee sign**
- ★
- ★
- ★
- ★
- ★
- ★

**PowerPoint presentation**
- ★
- ★
- ★
- ★
- ★
- ★

**Sponsor board**
- ★
- ★
- ★
- ★
- ★
- ★

*Vouchers* can be redeemed at the Pop-Up Store on the day of the event only.

**Corporate Day of Service**: most sponsorship levels provide the opportunity for 10-25 people from your company to work with local students through the "JA in a Day" program.

**ADDITIONAL SPONSORSHIP OPPORTUNITIES**

**EVENT DAY SPONSORS**
- ▲ Cart Sponsors (3) - $2,500*
- ▲ Lunch Sponsors (2) - $2,500
- ▲ Cocktail Reception Sponsors (4) - $2,500
- ▲ Bazooka Sponsors (2) - $2,000
- ▲ Awards Sponsor - $2,000
- ▲ Ice Cream Cart Sponsor - $1,500
- ▲ Longest Drive/Closest to the Pin Sponsor - $1,000
- ▲ Hole Hospitality Sponsors (5) - $1,500
- ▲ Driving Range Sponsor - $1,000
- ▲ Poker Contest Sponsor - $1,000

*Available for Silver Sponsors and above

**TENNIS SPONSORS**
- ▲ Tennis Tournament Sponsor (includes 4 tennis players) - $1,500
- ▲ Hospitality Tennis Area Sponsor (includes 2 tennis players) - $1,000
- ▲ Tennis Court Sponsors and Refreshment Sponsors - $500
- ▲ Tennis Playing Fee: $200 per person