## JA Company Program – Blended

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</table>
| **Meeting One: Start a Business** | **21st Century Life and Careers**  
9.1.12.A.3 Analyze the relationship between various careers and personal earning goals.  
9.1.12.A.6 Summarize the financial risks and benefits of entrepreneurship as a career choice.  
9.2.12.C.6 Investigate entrepreneurship opportunities as options for career planning and identify the knowledge, skills, abilities, and resources required for owning and managing a business. | Grades 9-10  
RI.9-10.1-2  
RI.9-10.4  
W.9-10.6  
SL.9-10.1-2  
L.9-10.1-2  
L.9-10.4 | |
| **Objectives:** | | | |
| The students will:  
- Identify what they will be doing in JA Company Program.  
- Share important information about prior knowledge, beliefs, and attitudes.  
- Build relationships with others in their group.  
- Determine entrepreneurial traits and choose a business team.  
- Explore potential ways to fund their venture. | | |
| **Meeting Two: Fill a Need** | **21st Century Life and Careers**  
9.1.12.A.9 Analyze how personal and cultural values impact spending and other financial decisions.  
9.1.12.F.1 Relate a country’s economic system of production and consumption to building personal wealth and achieving societal responsibilities. | Grades 9-10  
RI.9-10.1  
RI.9-10.4  
W.9-10.4  
W.9-10.6-7  
SL.9-10.1-2  
SL.9-10.4-5  
L.9-10.1-2  
L.9-10.4 | Grades 9-10  
RH.1  
RH.4  
RH.6 |
| **Objectives:** | | | |
| The students will:  
- Collaborate as a group to decide on the product or service that the Company will sell.  
- Narrow the list of potential business ideas by answering critical questions about each one. | | |

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**Career Ready Practices**  
CRP7. Employ valid and reliable research strategies.
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<tr>
<td><strong>Meeting Three: Vet the Venture</strong></td>
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<tr>
<td><strong>Objectives:</strong></td>
<td></td>
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<tr>
<td>The students will:</td>
<td>Career Ready Practices</td>
<td></td>
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<tr>
<td>• Conduct research on top business ideas.</td>
<td>CRP1. Act as a responsible and contributing citizen and employee.</td>
<td></td>
<td>Grades 9-10</td>
</tr>
<tr>
<td>• Decide which product or service idea to move forward with.</td>
<td>CRP2. Apply appropriate academic and technical skills.</td>
<td></td>
<td>RH.1</td>
</tr>
<tr>
<td>• Submit the product idea for approval.</td>
<td>CRP6. Demonstrate creativity and innovation.</td>
<td></td>
<td>RH.4</td>
</tr>
<tr>
<td><strong>Meeting Four: Create a Structure</strong></td>
<td>21st Century Life and Careers</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Objectives:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The students will:</td>
<td>9.1.12.B.1 Prioritize financial decisions by systematically considering alternatives and possible consequences.</td>
<td></td>
<td>Grades 9-10</td>
</tr>
<tr>
<td>• Form and select Business Teams.</td>
<td>9.1.12.F.3 Analyze how citizen decisions and actions can influence the use of economic resources to achieve societal goals and provide individual services.</td>
<td></td>
<td>RH.1</td>
</tr>
<tr>
<td>• Collaborate in Business Teams to determine leadership, conduct research, and assign tasks in order to launch the business.</td>
<td></td>
<td></td>
<td>RH.2</td>
</tr>
<tr>
<td>• Work individually or with other Company members to conduct research and complete tasks in order to launch the business.</td>
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<td>RH.4</td>
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<tr>
<td><strong>Meeting Five: Launch the Business</strong></td>
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<tr>
<td><strong>Objectives:</strong></td>
<td>Career Ready Practices</td>
<td></td>
<td></td>
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<tr>
<td>The students will:</td>
<td>CRP4. Communicate clearly and effectively and with reason.</td>
<td></td>
<td>Grades 9-10</td>
</tr>
<tr>
<td>• Engage in business communication and implementation.</td>
<td>CRP5. Consider the environmental, social and economic impacts of decisions.</td>
<td></td>
<td>RH.1</td>
</tr>
<tr>
<td>• Research business processes, and integrate information across all teams.</td>
<td></td>
<td></td>
<td>RH.2</td>
</tr>
<tr>
<td>• Apply the concept of accountability to practices in the Company.</td>
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<td></td>
<td>RH.4</td>
</tr>
<tr>
<td>• Complete a business plan.</td>
<td></td>
<td></td>
<td>whST.2.</td>
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<td></td>
<td></td>
<td></td>
<td>whST.4</td>
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<td></td>
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<td>whST.5</td>
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| Meeting Six through Eleven: Run the Business | **Objectives:**  
- Practice business communication and implementation.  
- Practice task prioritization.  
- Practice follow-through.  
- Submit important information.  
- Practice problem solving  
**Career Ready Practices**  
CRP4. Communicate clearly and effectively and with reason.  
CRP5. Consider the environmental, social and economic impacts of decisions.  
CRP7. Employ valid and reliable research strategies.  
CRP8. Utilize critical thinking to make sense of problems and persevere in solving them.  
**Grades 9-10**  
RI.9-10.1  
W.9-10.4-7  
SL.9-10.1-2  
SL.9-10.4-6  
L.9-10.1-2  
L.9-10.4  
**Grades 11-12**  
RI.11-12.1  
RI.11-12.2  
W.11-12.2-4  
W.11-12.5-6  
SL.11-12.1-2  
SL.11-12.1-2  
L.11-12.1-2  
L.11-12.6 | **21st Century Life and Careers**  
9.1.12.C.1 Compare and contrast the financial benefits of different products and services offered by a variety of financial institutions.  
9.1.12.E.6 Evaluate written and verbal contracts for essential components and for obligations of the lender and borrower  
**Grades 9-10**  
RI.9-10.1-2  
RI.9-10.4  
W.9-10.2  
W.9-10.4-7  
SL.9-10.1-6  
L.9-10.1-2  
L.9-10.4  
**Grades 11-12**  
RI.11-12.1  
RI.11-12.2  
W.11-12.2  
W.11-12.4-7  
SL.11-12.1-2  
SL.11-12.4-5  
L.11-12.1-2  
L.11-12.6 | **Grades 9-10**  
RH.1  
RH.2  
RH.9  
Grades 11-12  
RH.1  
RH.2  
RH.4  
whST.2  
whST.4-9 | |
| **Topic: Capitalization** | **Objectives:**  
- Explore sources of capital.  
- Consider which sources of capital might be used for the Company.  
- Learn pitch ideas for building capital or obtaining funding.  
- Present a pitch.  
**21st Century Life and Careers**  
9.1.12.C.1 Compare and contrast the financial benefits of different products and services offered by a variety of financial institutions.  
9.1.12.E.6 Evaluate written and verbal contracts for essential components and for obligations of the lender and borrower  
**Grades 9-10**  
RI.9-10.1-2  
RI.9-10.4  
W.9-10.2  
W.9-10.4-7  
SL.9-10.1-6  
L.9-10.1-2  
L.9-10.4  
**Grades 11-12**  
RI.11-12.1  
RI.11-12.2  
W.11-12.2  
W.11-12.4-7  
SL.11-12.1-2  
SL.11-12.4-5  
L.11-12.1-2  
L.11-12.6 | **Grades 9-10**  
RH.1  
RH.2  
RH.4  
whST.2  
whST.4-9 | **Grades 11-12**  
RH.1  
RH.2  
RH.4  
whST.2  
whST.4-9 | |
| **Topic: Finance** | **Objectives:**  
- Examine the most important financial elements of a startup.  
- Practicing using the Business Finance Tool.  
**21st Century Life and Careers**  
9.1.12.B.6 Design and utilize a simulated budget to monitor progress of financial plans.  
9.1.12.E.1 Evaluate the appropriateness of different types of monetary transactions (e.g., electronic transfer, check, certified check, money order, gift card, barter) for various situations.  
9.1.12.E.2 Analyze and apply multiple sources of financial information when prioritizing financial decisions.  
9.1.12.E.3 Determine how objective, accurate, and current financial information affects the prioritization of financial decisions  
**Grades 9-10**  
RI.9-10.1-2  
RI.9-10.4  
W.9-10.2  
W.9-10.4-7  
SL.9-10.1-6  
L.9-10.1-2  
L.9-10.4  
**Grades 11-12**  
RI.11-12.1  
RI.11-12.2  
W.11-12.2  
W.11-12.4-7  
SL.11-12.1-2  
SL.11-12.4-5  
L.11-12.1-2  
L.11-12.6 | **Grades 9-10**  
RH.1  
RH.2  
RH.4  
whST.2  
whST.4-9 | **Grades 11-12**  
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| ### Topic: Management and Leadership  
**Objectives:**  
The students will:  
- Research how leaders make decisions.  
- Investigate how leaders influence a company, beyond giving direction.  
- Provide evidence of a leader’s specific leadership style.  
- Develop a TED-style talk on leadership.  
| **Career Ready Practices**  
CRP9. Model integrity, ethical leadership and effective management.  
CRP12. Work productively in teams while using cultural global competence.  | Grades 9-10  
RI.9-10.1-2  
RI.9-10.4  
SL.9-10.1-4  
L.9-10.1-2  | Grades 9-10  
RH.1  
RH.2  
RH.4  
RH.8  |
| **21st Century Life and Careers**  
9.1.12.E.4 Evaluate how media, bias, purpose, and validity affect the prioritization of consumer decisions and spending.  
9.1.12.E.5 Evaluate business practices and their impact on individuals, families, and societies.  | Grades 9-10  
RI.9-10.1  
RI.9-10.4  
SL.9-10.1  
L.9-10.4  | Grades 9-10  
RH.1  
RH.3  
RH.4  
RH.9  |
| **21st Century Life and Careers**  
9.1.12.A.9 Analyze how personal and cultural values impact spending and other financial decisions.  
9.1.12.C.7 Analyze the rights and responsibilities of buyers and sellers under consumer protection laws.  | Grades 9-10  
RI.9-10.1  
RI.9-10.4  
W.9-10.4-5  
SL.9-10.1  
L.9-10.1-2  
L.9-10.4  | Grades 9-10  
RH.1  
RH.4  
rhST.4-6  |
| **21st Century Life and Careers**  
9.1.12.F.3 Analyze how citizen decisions and actions can influence the use of economic resources to achieve societal goals and provide individual services.  | Grades 9-10  
RI.9-10.1-4  
W.9-10.4-5  
SL.9-10.1  
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RH.1  
RH.4  
rhST.4-6  |
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<td><strong>Objectives:</strong></td>
<td>9.1.12.D.6 Analyze processes and vehicles for buying and selling investments.</td>
<td><strong>Grades 9-10</strong></td>
<td><strong>Grades 9-10</strong></td>
</tr>
<tr>
<td>The students will:</td>
<td>9.1.12.D.7 Explain the risk, return, and liquidity of various savings and investment alternatives.</td>
<td><strong>RI.9-10.1,4</strong></td>
<td><strong>RH.1</strong></td>
</tr>
<tr>
<td>• Explain and follow the liquidation process.</td>
<td></td>
<td><strong>W.9-10.2,4</strong></td>
<td><strong>RH.2</strong></td>
</tr>
<tr>
<td>• Complete business closing and liquidation tasks, including recordkeeping.</td>
<td></td>
<td><strong>SL.9-10.1-4</strong></td>
<td><strong>RH.4</strong></td>
</tr>
<tr>
<td>• Create an annual report.</td>
<td></td>
<td><strong>L.9-10.1-2</strong></td>
<td><strong>whST.2-4</strong></td>
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| **Meeting Thirteen: Create a Personal Action Plan**   | **21st Century Life and Careers**         | **Grades 9-10** | **Grades 9-10**                   |
| **Objectives:**                                     | 9.1.12.A.4 Identify a career goal and develop a plan and timetable for ac | **RI.9-10.1** | **RH.1**                         |
| The students will:                                 | 9.2.12.C.2 Modify Personalized Student Learning Plans to support declared career goals. | **RI.9-10.4** | **RH.2**                         |
| • Understand the importance of networking.          | 9.2.12.C.3 Identify transferable career skills and design alternate career plans. | **W.9-10.2** | **RH.4**                         |
| • Complete a personal action plan.                  |                                                    | **W.9-10.4-7** | **whST.2-6**                     |
| • Explore potential career options.                 |                                                    | **SL.9-10.1-3** |                                   |
|                                                     |                                                    | **L.9-10.1-2** |                                   |
|                                                     |                                                    | **L.9-10.4**  |                                   |
|                                                     |                                                    | **Grades 11-12** | **Grades 11-12**                 |
|                                                     |                                                    | **RI.11-12.1** | **RH.1**                         |
|                                                     |                                                    | **RI.11-12.4** | **RH.2**                         |
|                                                     |                                                    | **W.11-12.2,4** | **RH.4**                         |
|                                                     |                                                    | **W.11-12-4.7** | **whST.2-6**                     |
|                                                     |                                                    | **SL.11-12.1-2** |                                   |
|                                                     |                                                    | **SL.11-12.4-5** |                                   |
|                                                     |                                                    | **L.11-12.1-2** |                                   |
|                                                     |                                                    | **L.11-12.6**  |                                   |

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**Junior Achievement**